NAVIGATING THE "DATA-SCAPE"

We are all citizens of THE DIGITAL NATION

NAVIGATING THE DATA-SCAPE…

A VAST AND LIMITLESS DIGITAL EXPANSE

Building Digital Trust
The role of data ethics in the Digital Age

Accenture Labs

www.Accenture.com/DataEthics

Universal Principles for Data Ethics

1. Respect the persons behind the data.

2. Account for the downstream uses of datasets.

3. Design practices that incorporate transparency, configurability, accountability, and auditability.

BUILDING A STRONGER, MORE SECURE DIGITAL NATION

THE POTENTIAL OF BLOCKCHAIN TECHNOLOGY

THE VOICE OF THE CONSUMER/ PATIENT