



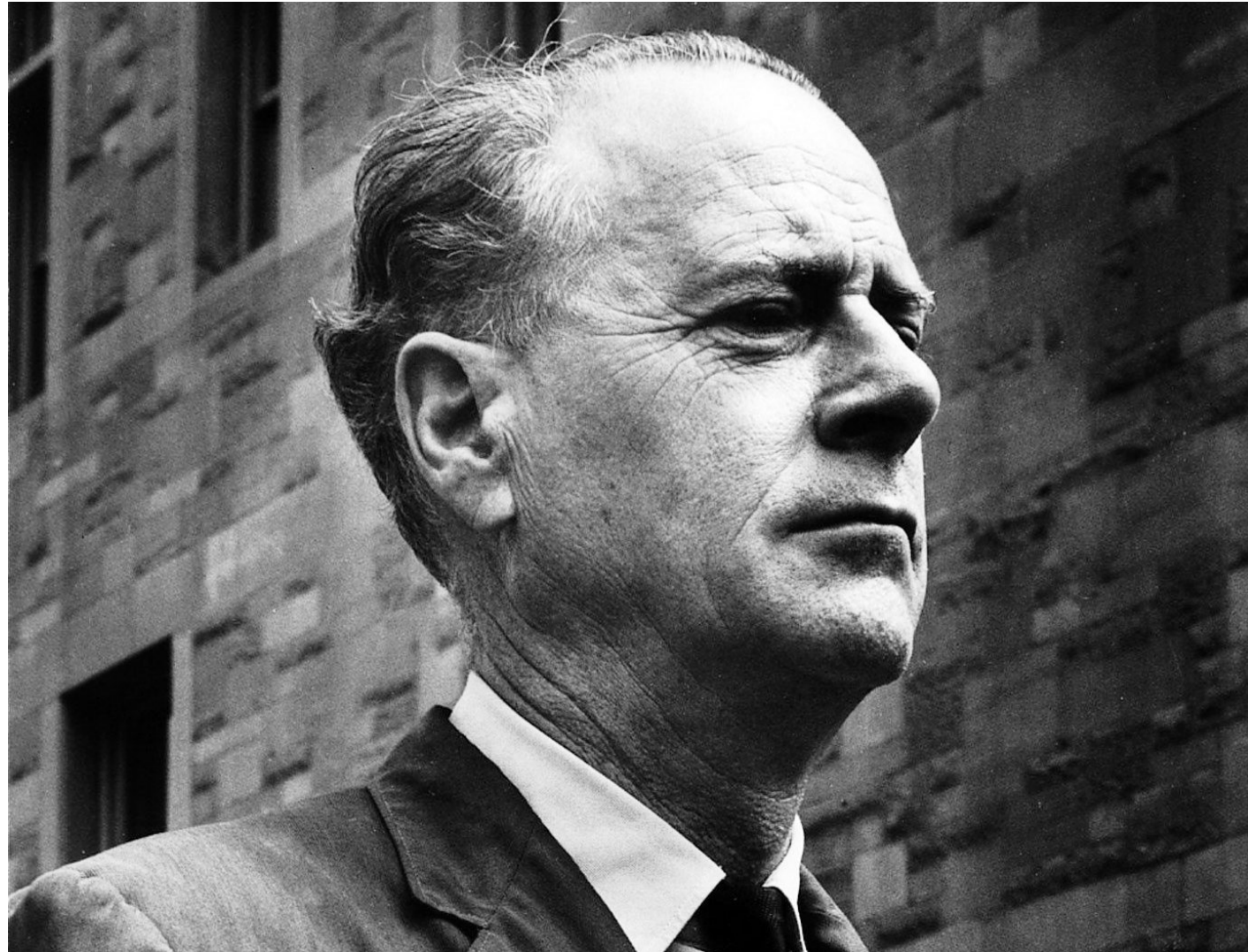
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Eye²

**Wearables and Implantables:
New Ways of 'Seeing'**




MARSHALL McLUHAN

1939 - 1980



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**TECHNOLOGY IS AN EXTENSION
OF THE HUMAN BODY**









WEARABLE AND IMPLANTABLE TECHNOLOGIES, i.e.

'WIRED' CONTACT LENSES

BIONIC EYES

AUGMENTED AND VIRTUAL REALITY EYEWEAR

ARE EXTENSIONS OF OUR VISUAL SYSTEM

CONNECTED DEVICES = MEDIUM

BIOMETRIC DATA AND

SENSORY INPUT = MESSAGES

**THE DEEPER WE GET INVOLVED WITH
WEARABLE AND IMPLANTABLE
TECHNOLOGIES,
THE MORE THE MEDIUM BECOMES
THE MESSAGE**

**...AND WE BECOME PART OF
THE INTERNET OF THINGS**