



POWDER PLAY

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WHO: Brands such as Carven, Proenza Schouler and Nina Ricci began ushering in lighter shades for the Fall 2013 season, while designers like Jason Wu, Prabal Gurung and Burberry Prorsum have kept it strong for Spring 2014; and Ralph Lauren, Gucci and Marc Jacob, among others, are carrying it through their Fall 2014 ready-to-wear collections.

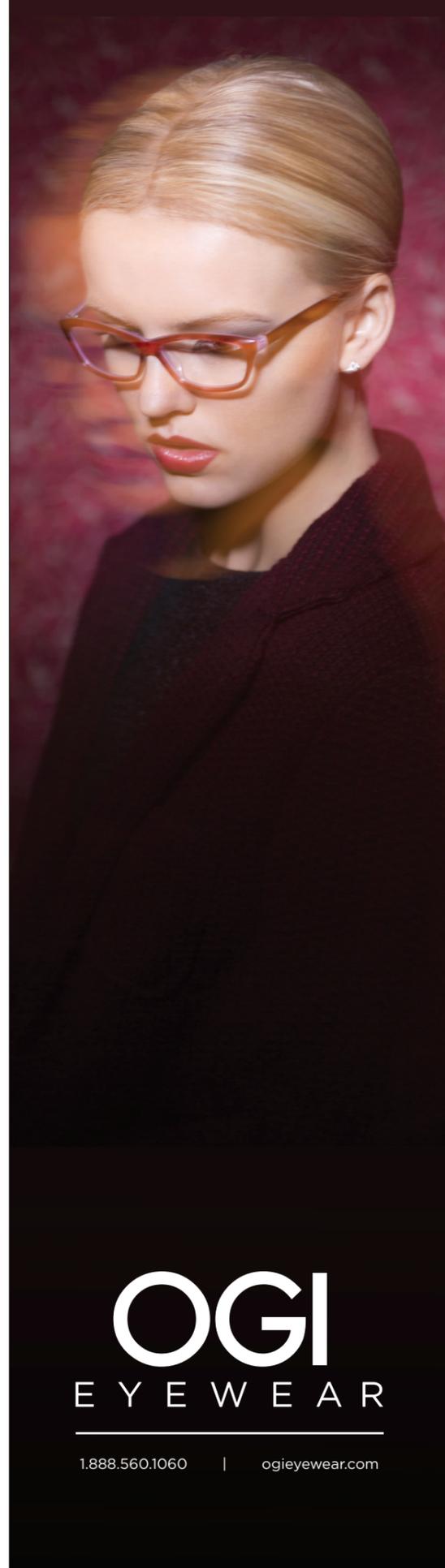
WHAT: A range of **pale, pretty tones** have been reigning throughout several seasons' collections. With fashion houses parading variations of cloudy blues, minty greens, sandy pinks and dusty lilacs down the runways, it was only a matter of time before eyewear designers picked up the mantle and ran with it. Just in time for warmer weather, **ophthalmic wearers** have a sweet new palette of **powdery pastels** to contemplate.

WEAR: (From top to bottom) The **Vera Wang Luxe** Binx frame from Kenmark features a front in the perfect shade of lavender paired with a darker purple temple. The Tara glasses from the brand new **Bobbi Brown** eyewear collection from Safilo prove that pink doesn't have to be delicate in a weighty and substantial acetate. The Frida frame from **Modo for Jason Wu** emulates the designer's Spring ready-to-wear collection and comes in a slew of perfect colors for the pastel lover. In fact, the entire Spring eyewear collection is a pastel paradise (shown sapphire). The sheer vastness of the color selection from **Cutler and Gross** ensures that finding a powdery pastel frame should be easy pickings—here the 0960 frames in a springy, mossy green.

WHY: After one of the seemingly roughest, longest, coldest winters in recent memory, it is finally time to shed the heavy layers and lighten up; and your eyewear selection is no exception. The best thing about these softer shades is that **there is a lovely pale-hue to flatter just about anyone**, so finding the perfect pair for that patient looking for something fresh and new should be a walk in the pastel park.

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ALL FRAMES SHOT BY: RACHEL REYNOLDS BLACK BOX STUDIO



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