

IN THE FOLD

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WHO: Gadget guys, contortionists, origami artists and those drawn to the characteristic sharp folds, structural draping and architectural tailoring often found in the works of designers like Haider Ackermann, Issey Miyake, Rick Owens and Yohji Yamamoto.

WHAT: **Folding eyewear. Eyewear that folds.** From readers to sunwear (even cases are getting the treatment) several eyewear brands are tapping into the growing appeal of tech-inspired products paired with the convenience of eyewear that can be stored in less space.

WEAR: (Left to right) The **Ray-Ban** Wayfarer from Luxottica is one of the most classic sunglass shapes in the world; so how do you modernize

it? Why you make it a Folding Wayfarer (RB4105) of course! It retains all the things we love about the original frame—chunky acetate construction, vintage pins on the end pieces and unisex appeal—in a convenient stow and go package. (Top) The **Calvin Klein Collection** has long been known for its chic minimalism and it doesn't get more minimal than the CR1 folding reader from Marchon which is able to fold down so small its case is the size of a tube of lipstick. (Bottom) Good things really do come in small packages and just because the **John Varvatos** V801 folding reader from Base Curve is small doesn't mean it is lacking any of the design signatures inherent to the brand. Antique silver coloring? Vintage-inspired coining details? Logo stamped temple tips? Check, check and check! Just because a pair of frames folds doesn't necessarily mean it has to also be small. Take the **Porsche Design** P8480 sunglasses from Tuscany Eyewear. This bad boy is large and in-charge on the face but compact enough to fit in a breast pocket when folded. If you could use only two words to describe the **Dior Homme** 171S

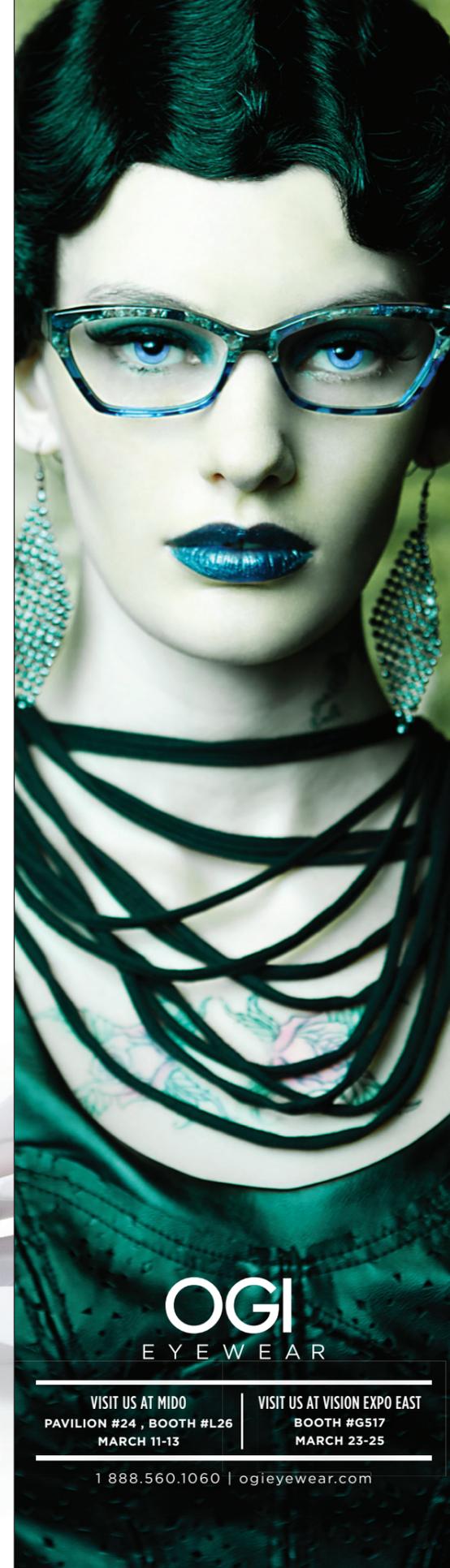
sunglasses from Safilo they would be sleek and sexy; the fact that it folds up into a neat little package just makes it cool.

WHY: Anyone who's ever seen a Manhattan apartment knows that **size matters**. Despite the unfortunate rise of the purse trend (man purse, in case you're wondering), most men prefer not to carry a lot of stuff around. While wearing sunglasses looks cool while you're outside and a pair of readers comes in handy when trying to read the menu at some fancy new boîte, the pesky problem of what to do with those frames when not in use is an ongoing problem. That's where a folding frame comes in. A **perfect second purchase option** for the contact lens wearer, a patient of a certain age or the gadget loving man, a selection of folding frames will **add fun and practical appeal** to any frame mix.

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