

animal magnetism

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WHO: From Balmain and Dries Van Noten to Dolce & Gabbana and Louis Vuitton, animal prints became a **force of nature** on the Fall 2010/2011 runways. Just like major designers are **seeing spots**, so are fast fashion big shots like J.Crew, Forever 21 and Top Shop.

WHAT: Animal prints never seem to go out of style and leopard was the dominant print this fall/winter season. **Leopard dots** have been the most seen prints on the catwalks from total looks, to overcoats, to dresses, bags and footwear. However, this eye-drawing trend has taken a more refined approach as animal prints keep in line with today's move toward seasonless fashion. **The new neutral**, these chic life-like prints will likely prove to be a good investment.

WEAR: (From top to bottom) If a spotty print just wasn't enough glamour for you, **Lafont's** Epopée 380 pairs leopard with metal filigree, shiny epoxy and glittering stone details. Animal prints are a staple of the **Betsey Johnson** collection; in the Jungle Princess BJ0106 optical style from Legacie, she takes a classic take on leopard print for a very wearable frame with attitude. Kitty spots have also hit the reader segment; **Corinne McCormack** has incorporated a little leopard love into her new Sydney 25570 reader from FGX International. Sexy animal prints are no stranger to the **bebe** brand, so Altair has added the timeless print to their new eyewear collection for the brand with the Alluring BB5011 frame. Leopard print shoes and bags are one of the most popular way to add some spots to a wardrobe, so its not wonder accessories giant **Jimmy Choo** has added them to their eyewear too, shown here is the JC31 from Safilo.

WHY: Animal prints have always exuded style and sexiness, a combo which suits femininity perfectly, and after a lengthy visit to "safe city" consumers are ready to start taking a few risks with their wardrobes again. The safest way to wear **animal print** is sparingly, so patients can dip a toe into this spotty trend by **adding a leopard print accessory** to an otherwise plain outfit. When done right (like in a lady-like ophthalmic frame!) a carefully placed leopard print accessory can take an outfit from so-so to out-of-this-world. ■■

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